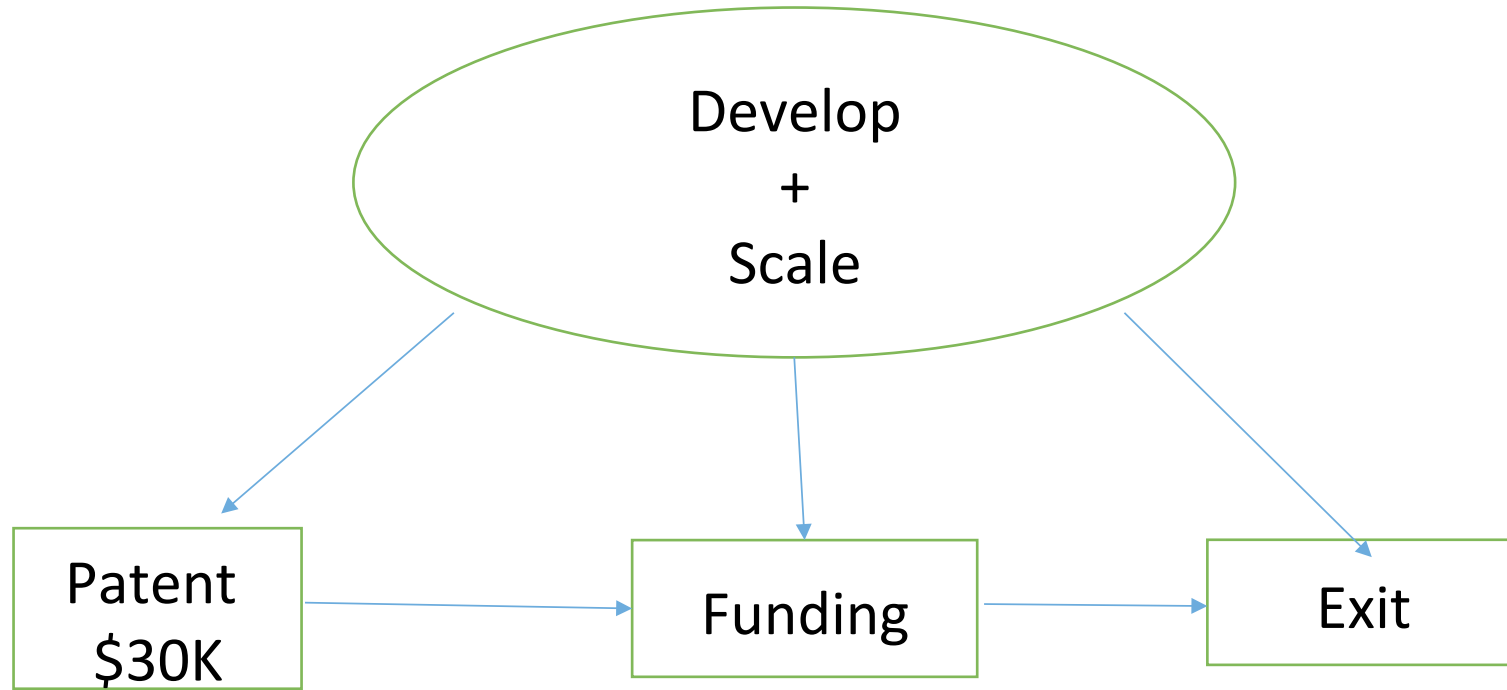


**50% of Businesses Fail in  
their First Year!**

# Along Came Polly



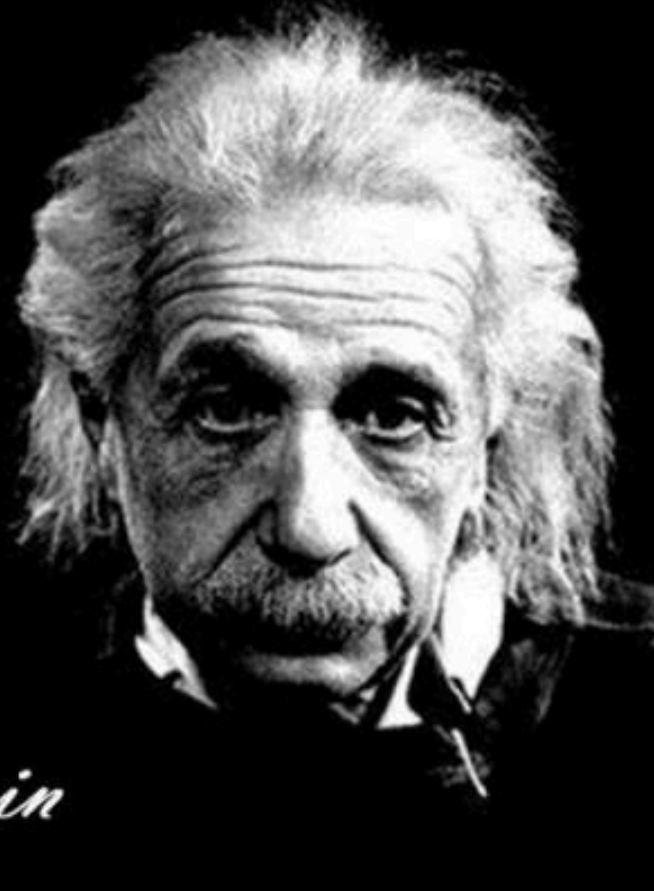
**Idea**



## **Save money at the front end:**

*“Simply filing a patent because you had an idea is not a plan – it’s a knee-jerk reaction based on how we’ve been conditioned.”*

WE CANNOT SOLVE  
OUR PROBLEMS WITH  
THE SAME THINKING  
WE USED WHEN  
WE CREATED THEM

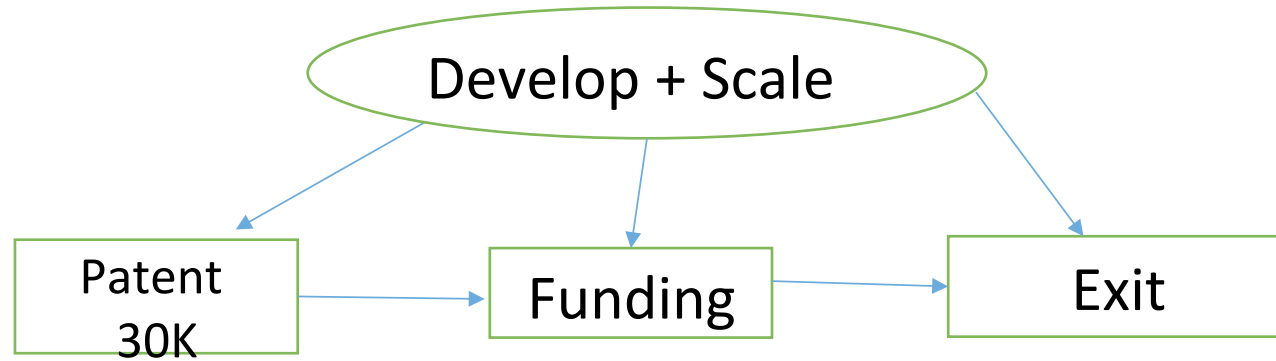


*~ Albert Einstein*

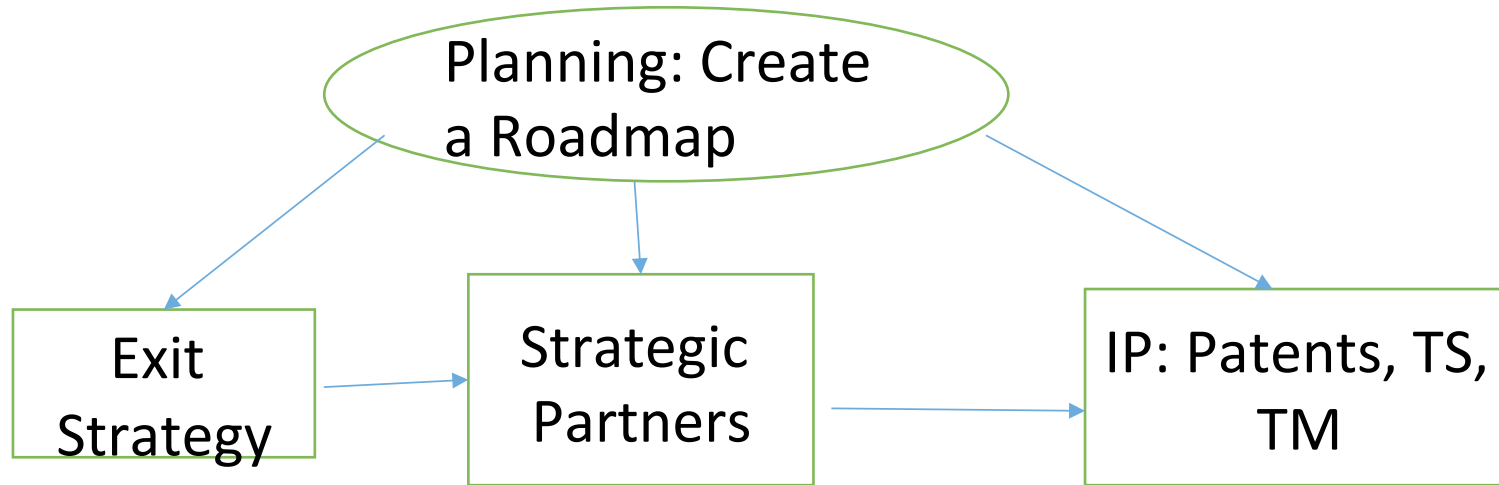
**Idea**



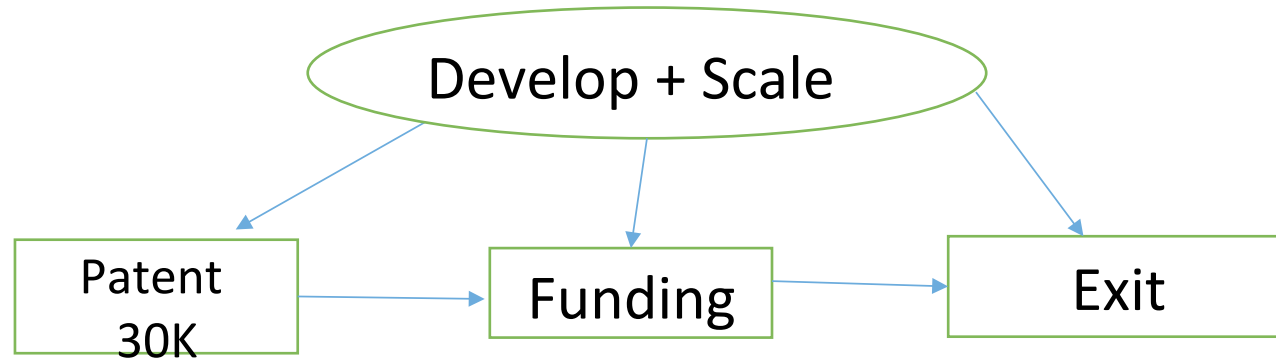
## Idea



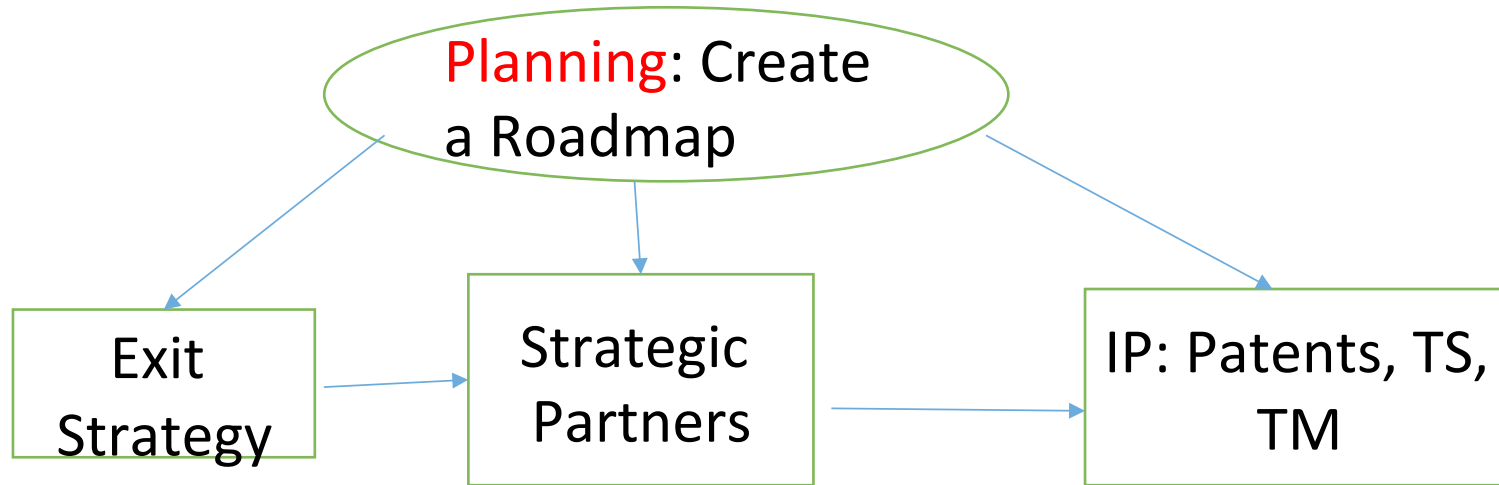
## Idea



## Idea

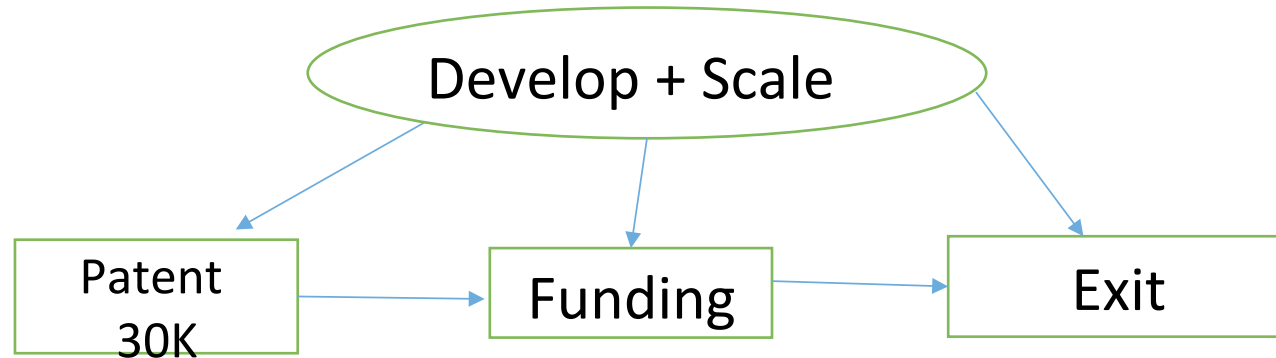


## Idea

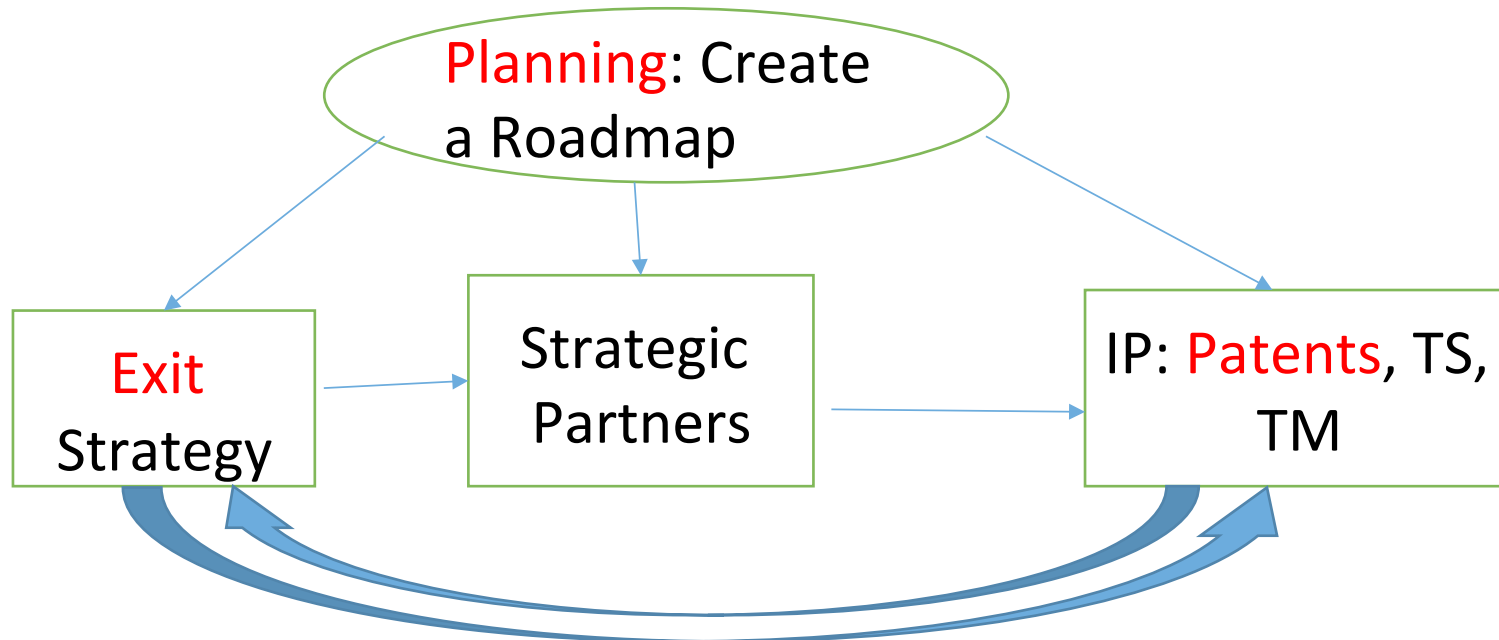


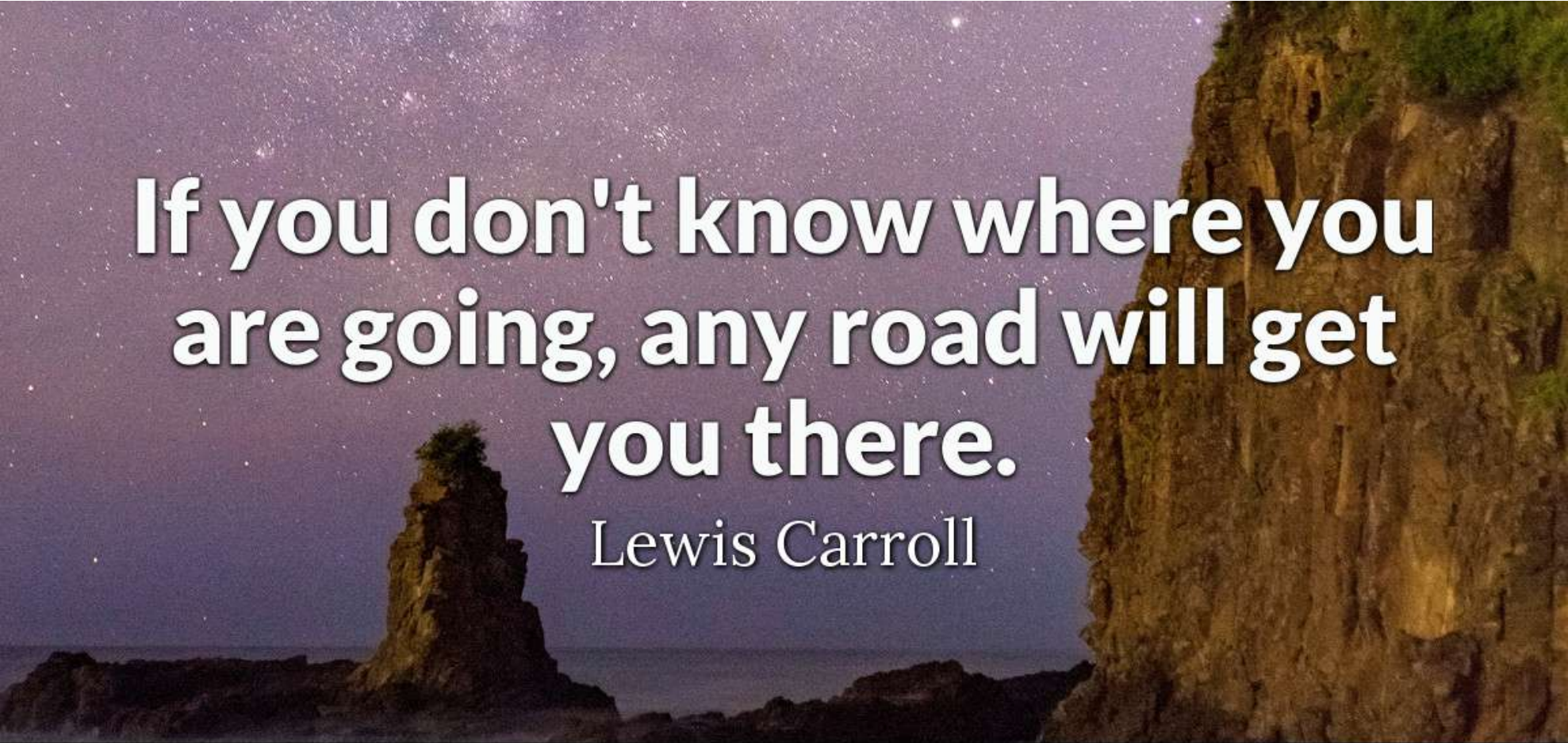


# Idea




# Idea

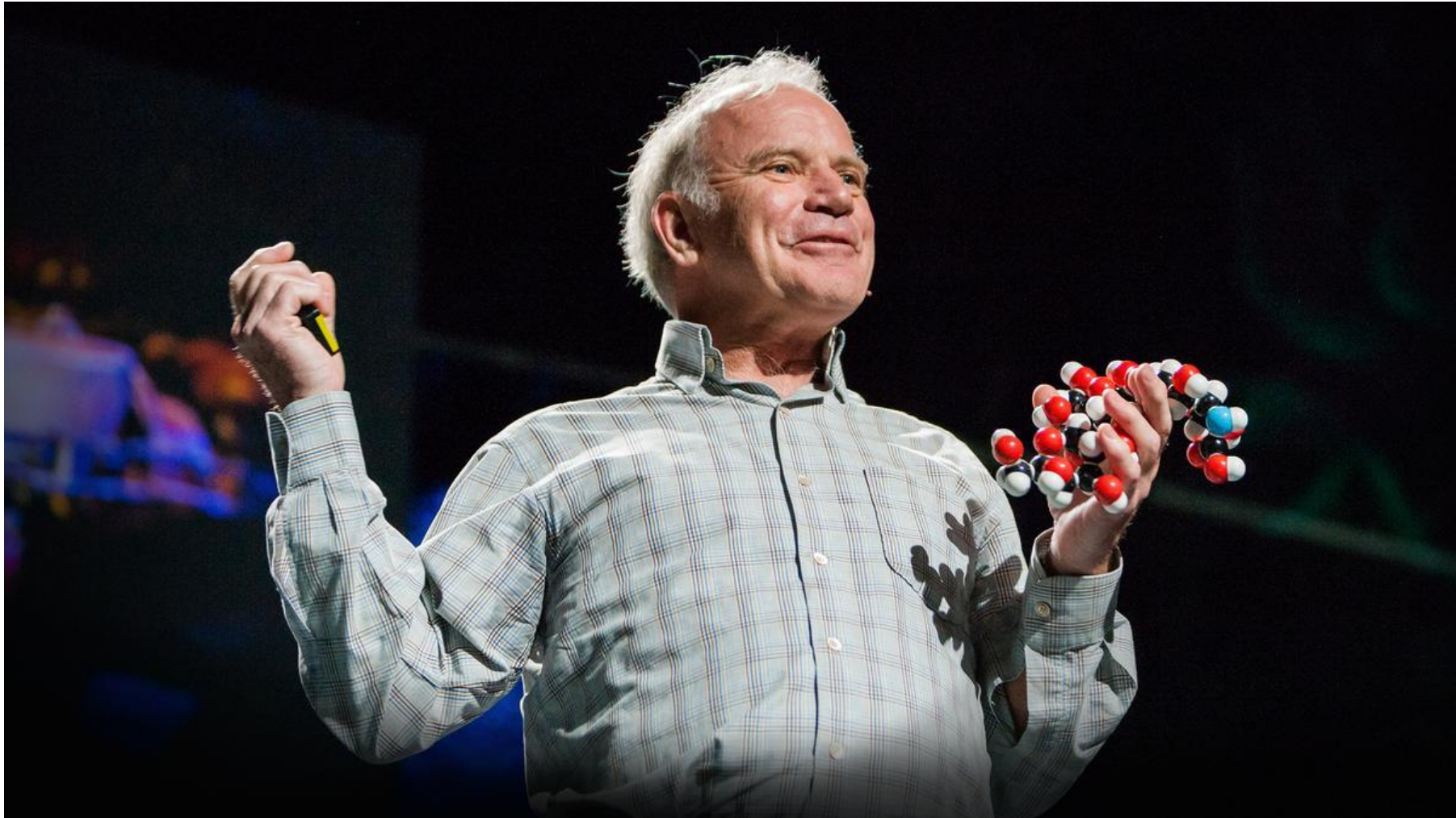




**If you don't know where you  
are going, any road will get  
you there.**

Lewis Carroll

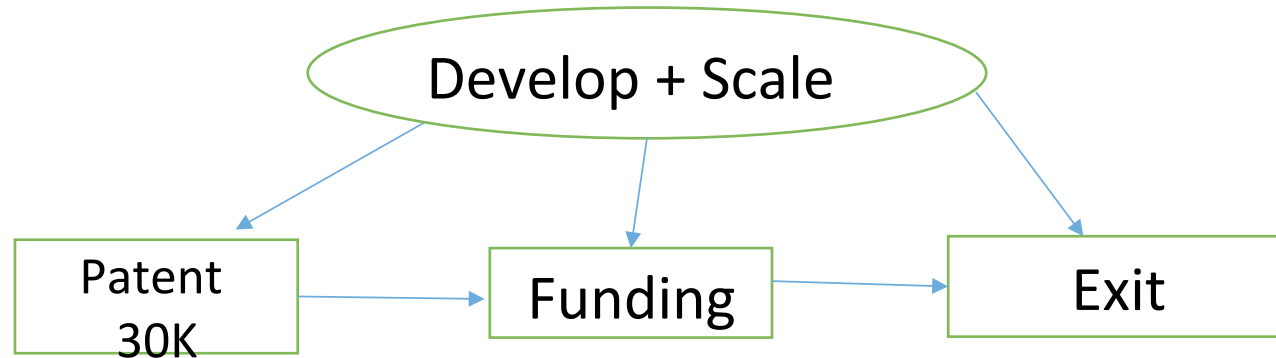
 BrainyQuote®



**Maximize your profits at the back end:**

*“Your choice of exit and the way you execute on it will determine how much money ends up in your pocket.”*

# Idea



# Idea



## **Reduce risk:**

*“Simply stumbling into a business meeting with a large competitor and no plan is a recipe for getting screwed.”*

