

# Innovation: The Evolution of Human Challenges



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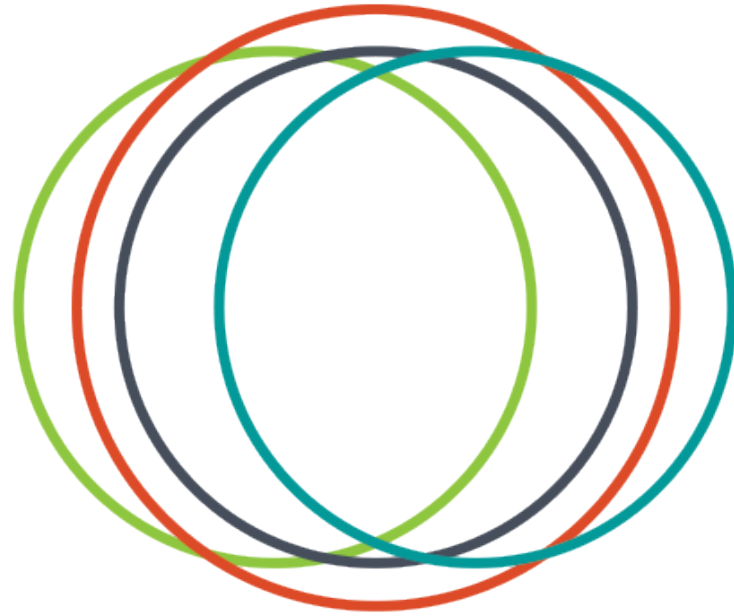
**“a new method, idea,  
product, device, etc.”**

What's left  
out?

why

how

who



TAP-IN  
C O L O R A D O

## Takeaways

The challenge comes  
before the solution

innovation is a  
process

people are  
innovators

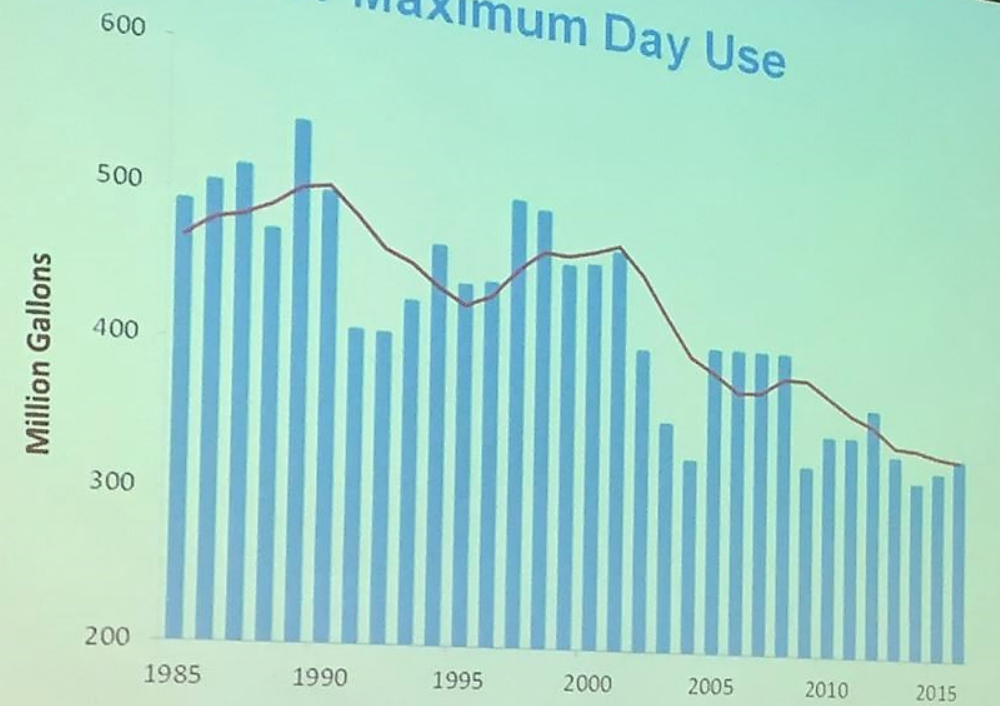


the challenge comes  
before the solution

**We often see innovation in terms of the solution,  
not in terms of the challenge.**



# Denver Water Maximum Day Use



DENVER WATER



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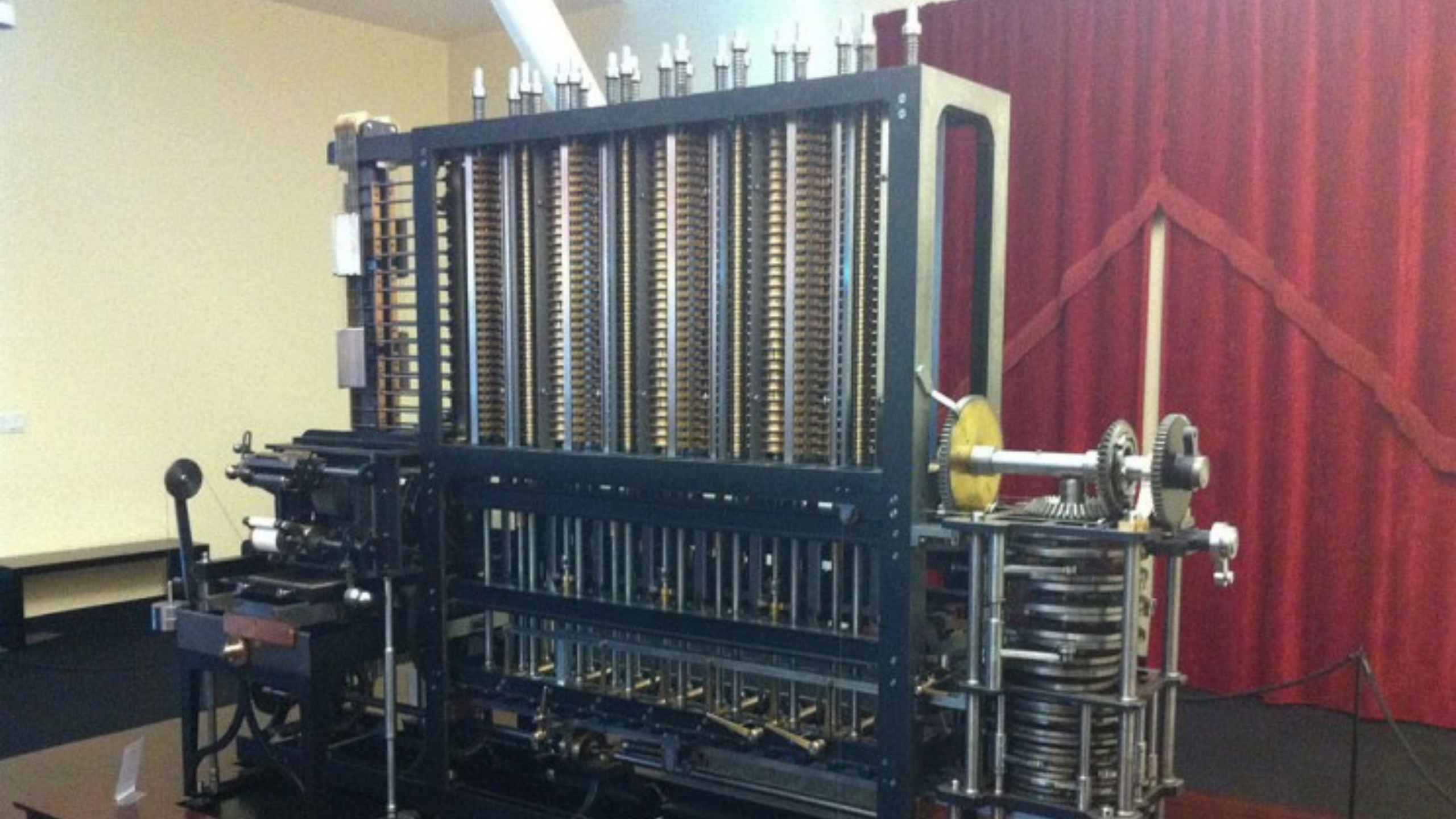
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innovation is a process







**innovation is a continual human process  
that evolves as humans do**

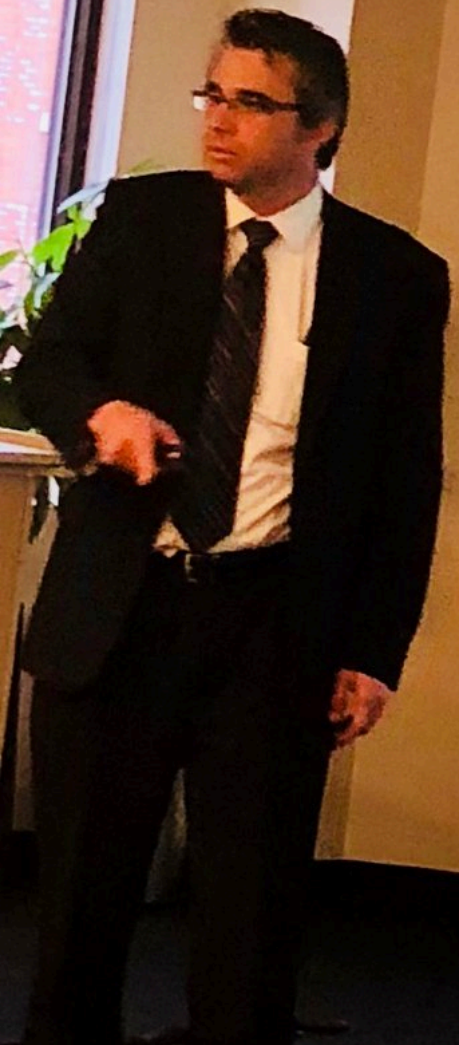
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**“a new method, idea,  
product, device, etc.”**





people are innovators





Presenting speaker, a man with glasses and a light blue button-down shirt, stands at the front of the room. He has a name tag on his chest that reads "PETER SMITH".

An audience of approximately 15-20 people is seated in white folding chairs, facing the speaker. The audience members are diverse in age and appearance. In the foreground, a person is wearing a black t-shirt with the text "SUBS SO FAST YOU'LL ERASE" printed on the back. Other audience members are looking towards the speaker, some with attentive expressions.

EXIT

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**“a new method, idea,  
product, device, etc.”**

**We are here to define the challenges.**

**We are all part of a process and evolution.**

**Everyone in this room is an innovator.**

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**“the process of people  
tackling a challenge”**