

PINNACLE PARTNERSHIP

business sponsorship opportunities with Mountain Studies Institute

Invest in Mountain Studies Institute and its collaborative, science-driven, problem-solving work. Not only will your brand receive increased positive visibility, but you will be demonstrating that the business community is dedicated to supporting a healthy future for our region.

Our local economy depends on healthy mountain systems.

The San Juan Mountains are *our* home, and the challenges facing the range require a team effort between non-profits, government and businesses. We can work together to:

- Protect our clean air and water
- Reduce fire danger and restore our forests
- Build community resilience to climate change
- Develop and educate future scientists and environmental stewards

Please join the Pinnacle Partnership today!



CUSTOMIZE YOUR PACKAGE AND MAXIMIZE YOUR IMPACT

Your investment in the health of the San Juan Mountains will pay dividends for our community and your business. We will work with you to craft a plan that meets your needs, interests, and desires for meaningful and shared impact.

The Pinnacle Partnership Program features five different levels of investment and benefits to fit your budget and interest. Through our outreach to our audiences, you will be identified as a strong supporter of our mountain communities.

A list of programs is also available should you like to select specific types of impact for investment.

We welcome your engagement and impact investment! We are immensely grateful for your partnership and community support.























Mountain Studies Institute
SAN JUAN MOUNTAINS COLORADO
mountainstudies.org/donate

info@mountainstudies.org

P.O. Box 426
Silverton, CO 81433

BUSINESS PARTNERSHIP LEVELS

Explore the unique opportunities to engage and the benefits associated with the levels of sponsorship.

LEVEL	MOUNTAIN VISIONARY	PEAK PARTNER	ALPINE AMBASSADOR	WETLAND LEADER	FOREST FRIEND
	15,000 +	10,000 +	5,000 +	2,500 +	750 +
Program Lead / Sponsor	Lead	Sponsor	Co-sponsor	Co-sponsor	
Private corporate training and or field trip					
Logo included on MSI website with hyperlink					
Recognition in Annual Report					
Logo in All Events / Workshops	All events	All events	Select events	Select events	
Donor Appreciation Event					
Tickets to annual field tours/ events	8	5	2		
Distribute company SWAG at event					
Opportunity as speaker at event or conference					

For individual donation, please visit mountainstudies.org/donate



PINNACLE PARTNERSHIP PROGRAMS

As a Pinnacle Partner, you can choose between general support or you can sponsor one of these specific programs. If you have other ideas or questions, please contact us at info@mountainstudies.org

Forest, Watershed, & Wetlands Restoration and Health

Support collaborative research, knowledge sharing, and volunteer stewardship initiatives that help strengthen the resiliency of our forests and waterways

- Our Animas—a community publication that provides information on water quality and safety
- Forest and Fire Learning Series—annual series that provides important information on wildfire and forest health
- State of the Forest Report—biannual publication that informs the public and decision makers on our forests
- Forest ecology cycling tours (Pagosa)
- Wetlands restoration—MSI and volunteers help restore the ancient fens of the San Juans
- Innovative mountain science research, with blogs and social media that designate sponsorship

Climate Change & Adaptation

Support MSI efforts in monitoring and developing innovative approaches to understand and address effects of climate on our environment

- Adopt a Climate Station—MSI monitors three climate stations to help understand climate shifts and snow conditions.
- Adopt a wildlife camera on the Telluride Valley Floor to help track wildlife migration and other activity.





PINNACLE PARTNERSHIP PROGRAMS

Stewardship and citizen science — let's do our part!

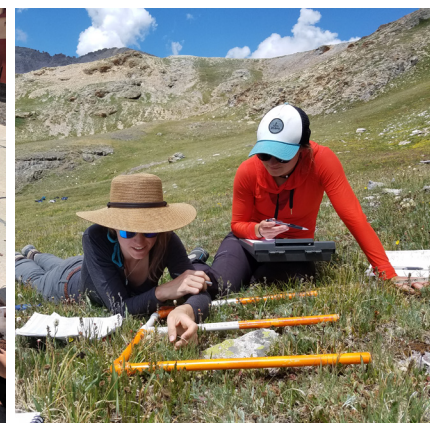
Offers opportunities for business to support and, if desired, their employees to support and engage hands-on in monitoring the conditions of forest, wetlands, waterways, and wildlife

- RiverWatch — sponsor the whole or share of the program or a monitoring station
- PikaNet and Bighorn Sheep Monitoring
- Invasive weed mapping and Russian Olive Removal
- Telluride Valley Floor Wildlife Monitoring—sponsor a wildlife camera

Next generation environmental scientists — our Youth

Offers opportunities for business to help advance area youth in STEM fields, such as environmental science and a stewardship ethos

- Annual San Juan Resiliency Youth Summit (middle-high school)
- Environment & Climate Institute (with Fort Lewis College) (high school)
- Silverton Ecology Camp (elementary-middle school)
- Silverton Science Fair (all grades)
- Mountain Learning Environmental science enrichment courses and/field trip support at local schools, with hands-on experiments and scientific observation: Animas River quality monitoring, native seedball making for fire ecology learning, native tree planting, and wetlands restoration.
- Mountain Science Internships (high school and college) to shadow and work alongside MSI or land management agency (BLM, San Juan National Forest) professionals for career growth.



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