Connecting for Conservation

February 24, 2014

Aaron Kimple, Gary Skiba, Emily Erbanick, Jimbo Buickerood, Matt Clark, Catie Freels, Paul Morey, Matt Asoka (BLM), Kathy Kroll, Kara Helige, Marty Moses

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| Who  | What | When |
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1. Welcome and Introductions
2. Updates and Development
	1. Update from Kara – Kara briefly described her impending workshop (held February 25).
	2. Community – the importance of making the event open to the community at large. Not all will be able to attend day events. We will offer an evening event free of charge.
3. Agenda and Speakers
	1. Facilities
		1. We have reserved most of the rooms in the FLC Student Union.
	2. Agenda
		1. Speed dating – We have hit on a national trend. Paul attended a similar session in Colorado Springs. This will offer introductions and set the tone. Jimbo and Marty are interested in helping to organize. Paul learned some lessons from the event in Co Springs.
		2. The conference is designed to offer lots of networking time Punctuated by partnership efforts.
		3. Key note - Ellen Roberts
		4. Partnership experts – Marcus Selig and Susan
		5. School of hard knocks
			1. Crow Canyon
			2. Mark Stiles
			3. Ann Oliver
		6. Evening
			1. Presentations and discussions
			2. We still need presenters
		7. Where do we go from here?
	3. Colorado Springs workshop
		1. Statewide focus in some ways diluted networking efforts
	4. This workshop may be incorporated into CPAW workshop
	5. Geographic range
		1. More focused on Four Corners – San Juan Watershed
4. Registration
	1. The plan is to use the registration to understand who is attending and what they are interested in.
		1. Themes
		2. Ask specific questions
	2. There was a discussion of what is a reasonable expense for registration.
		1. Register for days
		2. Evening free
		3. Two types of registrations?
			1. Pay and get food
			2. And free with the old brown bag
			3. Will people browse over food
		4. Recommended donation
	3. $25 – registration fee/ total for 2 days
5. Goals and Needs
	1. Promotions – targeted promos
		1. Ag community – water conservation
		2. Connnect to private landowners
		3. Generate list of who we are contacting
		4. Where the districts loop in local
		5. Non-agency folks
		6. Irrigation districts
		7. Use Ellen to set up across new lines/ spectrums – other possible partners
		8. Promotions group
			1. Jimbo
			2. Aaron
			3. Emily
			4. Marty
	2. Speed dating
		1. Encourage partnering
		2. Jimbo assist
		3. Comment – not enough time
		4. Starts with registration
		5. Jimbo
	3. Recent start-up Connecting Conservation
		1. Built a web-site
		2. Starting and housing workgroups
			1. Matt – set up call
			2. Free to join
	4. Using existing tools
		1. Linked-in
		2. Supporting own doesn’t make sense
		3. Paul and Aaron call with Matt
	5. Money
		1. Potential Contributors
			1. Bill Noonan – FWS
			2. Marty – will talk to uppers
			3. Ecosphere – Mike Fitzgerald
			4. SUIT - Aaron Ralston, Steve Whiteman, Pete Detrick
			5. Red Cedar and Growth Fund\*
			6. Kinder Morgan
			7. Nelson
			8. Excel
			9. Tri-State
			10. Four Corners Materials – Matt Carnihan
			11. ESRI
			12. Twin Buttes
			13. EPA
			14. LPEA
		2. Displays
			1. Western Excelsor
				1. Show us your wattles
6. Volunteer Opportunities
7. Action Items