

CONNECTING FOR CONSERVATION

MAY 8 & 9

Fort Lewis College,
Student Union Building

Over the next two days, we hope you:

- ✓ **CONNECT** with local conservation partners
- ✓ **LEARN** about local efforts and opportunities
- ✓ **GROW** existing partnerships & launch new ones
- ✓ **SHARE** ideas, lessons learned, and opportunities

Thank you for joining us!

THANK YOU!

The 2018 Connecting for Conservation Partnership Event would not have been possible without our sponsors.



Mountain Studies Institute
SAN JUAN MOUNTAINS COLORADO



Mesa Verde
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TROUT UNLIMITED

DOLORES RIVER ANGLERS CHAPTER #145

Conserving, protecting and restoring our country's coldwater fisheries and their watersheds



OBJECTIVES of C4C

- Address Congestion
- Encourage Communication
- Expand Connectivity
- Enhance Cooperation

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Coming together is the beginning.
Keeping together is progress. Working
together is success.

– Henry Ford

Connecting for Conservation



In the Four Corners

May 8 & 9, 2018

Fort Lewis College, Student Union Center, Durango, CO

The Route Ahead: Leveraging Partnerships to Maximize Impacts

DAY 1		Speaker
Time	Component	
8:30- 9:00	Registration & Mixing	
9:00 - 9:15	Welcome & Introductions	C4C Team
9:15 - 10:00	Round-Robin Rendezvous – Speed Dating, 2.0 The first of multiple networking opportunities, this time is all about getting to know who's in the room through a fun & engaging activity.	C4C Team
10:00 –10:30	KEYNOTE: If You Want to Go Fast, Go Alone. If You Want To Go Far, Go Together The Laramie Foothills offers lessons in landscape-scale collaborative conservation. This is the story of how the creation of a single Nature Conservancy preserve led to the conservation of a watershed 25 years later. It began at a time of controversy and tension. Conservation was largely feared. Annually, Colorado was losing private working lands and open spaces to commercial and exurban development. Despite the situation, rural and urban community members came together, recognizing that they shared a common goal and together they could achieve more for people, agriculture and nature. The result: a 22-mile wide conservation corridor, literally stretching from the mountain to the plains.	Heather Knight, Center for Collaborative Conservation at CSU
10:30 -11:00	Where is your partnership now? And what lies ahead? Drawing from examples of National Forest Foundation (NFF) partnerships like “Find Your Fourteener”, Marcus Selig will guide the audience through partnership stages, identifying challenges, issues and opportunities encountered during each stage.	Marcus Selig, National Forest Foundation

11:00 – 11:15	Break		
11:30 – 12:30	Determine Your Strengths, Weaknesses, Opportunities, and Threats (SWOT) Before starting any successful relationship (or partnership), you should know yourself, what you can offer, and what you need. Drawing on his extensive experience, Jonathan recognizes the leadership and expertise that everyone in a partnership brings to the table and he will guide a SWOT exercise to help individuals and organizations determine which partnerships are right for you (or your organization), and how best to contribute to the ones you choose to pursue.	Jonathan Bruno, Coalitions & Collaboratives, Inc.	
12:30 – 1:30	Lunch – On your own		
1:30 – 3:30	Partnership SWOT: Identifying challenges and opportunities for the route ahead Using what you learned in the SWOT exercise, these breakout sessions will facilitate similar analysis based on themes to identify shared challenges, opportunities, strengths and weaknesses within our “silos”. Potential themes include: Water, Forest, Climate, Cultural, Education/Developing the Next Generation of Conservationists, Wildlife/Fishery, Social/economic, Recreation, Air Quality & Invasive Plant Management. Groups will report back on their 3-5 biggest challenges or opportunities.	C4C Team	
3:30 to 3:45	Break		
3:45- 4:30	Show and Tell: Breakout Room Presentations/World Café Time		Facilitated Breakout Groups
5:00 – 7:00	Dinner Break		
6:00 to 7:00	Poster Session – Open to Public Posters will be staffed beginning at 6:30pm. The room will be open for networking and poster viewing at 6:00pm.		
7:00- 9:00	Partnership Showcase- (Un)likely Connections for the Next Generation of Conservation This engaging, community-driven evening event will highlight some of the most obvious, but often forgotten, partnerships working for (or needed for) conservation: recreation + conservation; food systems + ecosystems; youth health + the outdoors. Kristin Carpenter-Ogden and Garrett Hanks will talk about the vital relationship between conservation and recreation in the face of a growing industry; Jim Dyer will talk about “foodsheds” and the important connection between our local food systems and our local ecosystem; leaders from the new Montezuma Inspire Coalition will present their process, successes, and plans to get kids back outside. Questions and open discussion will follow. *This session is open to the public and is free of charge*	Kristin Carpenter-Ogden, Verde Brand Communications & Garrett Hanks, Trout Unlimited Jim Dyer, Healthy Community Food Systems Ami McAlpin & Kevin Heiner, Montezuma Inspire Coalition	

DAY 2**Welcome Back!**

8:00 – 8:30	Registration & Mixing		C4C Team
8:30 – 9:00	Day I Recap + Landing in the Partnership Fast Lane		C4C Team
9:00- 9:30	Research Snapshot: What collaboration skills and tools do partnerships need to be successful?	64 Conservation Practitioners from private and public sectors in the American West were surveyed about how to build their ability to collaborate with others in order to increase their conservation success. Survey participants identified critical skills and tools, preferred learning methods, and challenges for building collaborative capacity amongst their peers. In this session.	Heather Knight, Center for Collaborative Conservation at CSU
9:30– 9:45	Break		
9:45 – 10:15	The Intersection of Recreation & Conservation	The natural beauty and remoteness of the Southwest brings with it opportunities and challenges. One often overlooked opportunity is the value of the recreation economy, often cited as the primary reason residents choose to visit and live in the region. Mary and Kristin will discuss the intersection of recreation and conservation and ways to think about the topic in a new light.	Kristin Carpenter Ogden CEO, Verde Brand Communications Mary Monroe Brown CEO, Trails 2000
10:15-10:30	Break		
10:30 – 11:30	Continuing the Conversation – Project Ideas to Action, Unlocking the Tool Box	Based on the findings from breakout sessions on Day 1, participants will bust out of their silos to address common challenges and opportunities across conservations fields with the focus on enhancing existing or building new partnerships.	Facilitated Breakout Groups
11:30 – 12:00	Show and Tell: Presentation of Select Projects	We'll reconvene as a group to hear about project and partnership updates, plans of action, and new ideas that developed during the conference.	C4C Team
12:00 - 12:30	Where Do We Go from Here/Next Steps/Follow Up – Partnership Superhighway	The long-term goal of “Connecting for Conservation in the Four Corners” is to provide a lasting medium of support for advancing existing partnerships and fostering the creation of new partnerships in the area. This session will be an open forum to help brainstorm what resources all partnerships need to succeed and where this group should go from here.	C4C Team

2018 Speaker Biographies

Connecting for Conservation



In the Four Corners

Heather Knight, Center for Collaborative Conservation

Heather hails from Australia, where she received her education in Ecology and Natural Resources Management and secondary teaching, followed by graduate research on human disturbance of wildlife on the Great Barrier Reef. Heather immigrated to the US in 1991 and for almost 25 years led a community-based conservation effort for The Nature Conservancy in northern Colorado. In 2016, Heather joined the Center for Collaborative Conservation at Colorado State University as the Associate Director of Practice. Heather and her husband, Rick, live and steward a place in Livermore, Colorado.



Marcus Selig, National Forest Foundation

Marcus is Vice President of Field Programs for the National Forest Foundation (NFF). In his position, he oversees NFF's on-the-ground projects and programs across the 193 million-acre National Forest System, and manages national partnerships with foundations, corporations, individuals, nonprofits and the U.S. Forest Service for the purpose of enhancing and protecting our National Forests and Grasslands. He has nearly two decades of experience working with government agencies, the private sector and nonprofit organizations on forestry and environmental issues. Prior to joining the NFF in 2013, Marcus managed Arizona forest programs for Grand Canyon Trust. He also spent several years practicing environmental and energy law in Washington, D.C. and as a research scientist at Purdue University's Department of Forestry and Natural Resources.



Jonathan Bruno, Coalition for the Upper South Platte

Jonathan is the Chief Operations Consultant with the Coalition for the Upper South Platte (CUSP), Chief Operations Officer with Coalitions and Collaboratives, Inc and the Chair of Fire Adapted Colorado. Jonathan began his career with CUSP as a field technician, leading volunteer events in the Hayman Fire area and beginning a fledgling forestry program in the Upper South Platte Watershed. Since then Jonathan has worked to build a robust forestry program that manages three slash sites, a biomass facility, and operates a fuels reduction program that treats approximately 1000 acres annually. Jonathan leads an eight-person wildland fire team, and develops and leads numerous Colorado Wildfire Protection Plans and initiatives. Jonathan leads the national Community Mitigation Assistance Team (CMAT) and participates in the Fire Adapted Communities Learning Network.



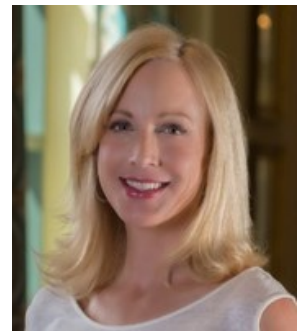
Jim Dyer, Healthy Community Food Systems

Jim Dyer is the Director of Healthy Community Food Systems (www.hcfs.org), past director of the Southwest Marketing Network (www.swmarketingnetwork.org), and founding member of the National Farm to School Network. Jim earned a BS in Meteorology and an MA in Natural Science, with postgraduate study in renewable resources, meteorology, and geography. He was a community college professor for ten years teaching climate and earth sciences, ran a sustainable agriculture education farm, and directed programs at Rocky Mountain Institute for six years. Jim has served on several advisory groups for agricultural and educational organizations. Jim also has over 23 years of experience working with Native American projects in the Southwest, 10 years previously running the Colorado Organic Producers Association, 15 years in Farm to School work, and over 30 years in sustainable agriculture. Jim and his wife Pam raise Navajo Churro sheep, rare breed chickens, and much of their own food on their farm southwest of Durango, Colorado.



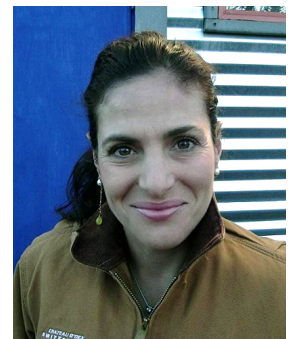
Kristin Carpenter-Ogden, Verde Brand Communications

Kristin is the founder and CEO of Verde Brand Communications www.verdepr.com, an award-winning, 17-year-old, full-service communications agency for the passion-driven bike, endurance, outdoor, snow, travel, health + wellness, lifestyle, and craft beer and spirits markets. Prior to that, she was a journalist, reporting on the business and lifestyle outdoor for national consumer and business magazines, newspapers and industry trades. Kristin is the host of two podcasts: *Channel Mastery* (www.channelmastery.com) and *Take Me Outdoors* (www.verdepr.com). She's a devoted cyclist of all disciplines (minus unicycling and BMX :), an avid outdoor enthusiast, and a passionate proponent of the Outdoor Recreation Economy. She serves on the Advisory Group for the State of Colorado's Office of Outdoor Recreation and resides in Durango, Colorado, with her husband, two kids, and rescue dog, Coco.



Mary Monroe Brown, Trails 2000

Mary is the executive director of Trails 2000, a local non profit formed almost 30 years ago to plan, build and maintain trails in and around the Durango area. Mary has led the organization in building new trails for over 12 years from the new Twin Buttes network, the Sky Steps, Sugar, Skyline, maintaining trails through land manager partnerships on Engineer Mountain or the Colorado Trail and the planning for new future trails. She leads over 50 trail work projects a season, overseeing over 4000 hours of volunteer work and manages the strategic planning, fundraising, marketing and partner relationships. Mary has a long history in the outdoor industry from owning her own business while living in Boulder, serving as the sports marketing for Trek Bicycles to serving on various board roles across the country. Mary mountain bikes, backpacks, trail runs, and along with her husband, Travis Brown and daughter, hikes 14'ers.



Ami McAlpin, Montezuma Land Conservancy, Montezuma Inspire Coalition

Ami works for Montezuma Land Conservancy as the Montezuma Inspire Coalition Coordinator. Ami was born and raised in Southern California but fell in love with Southwest Colorado at a young age. She got here just as soon as she could and is proud to have called Montezuma County home for over 20 years. She enjoys skiing, mountain biking and camping throughout the four corners region. A passionate community advocate, Ami has served in a variety of roles promoting and protecting the lifestyle and scenic beauty that brought her here. She enjoys exploring with her family of six.



Kevin Heiner, Southwest Conservation Corps

With over 7 years of Corps specific nonprofit management and leadership experience, Kevin serves as the Regional Director of the Four Corners region for SCC. Kevin holds 2 undergraduate degrees, graduating from Western State College of Colorado Magna Cum Laude in Business Administration and Recreation Leadership and Resort Management. When not working, Kevin can be found spending time with his family and friends, often outdoors, sneaking away to adventure and tour through the iconic and wild southwestern USA and beyond. Kevin has a passion for adventure and the friendships and community forged through perseverance to common goals and discovery, both of self and surroundings. Kevin loves culture, history, good food, music and being free to be the inner goofball that his serious position must sometimes betray. Kevin believes deeply in active mentorship, stewardship of the natural world, active civic and community engagement and peer accountability.



Jay Loschert, Montezuma Land Conservancy

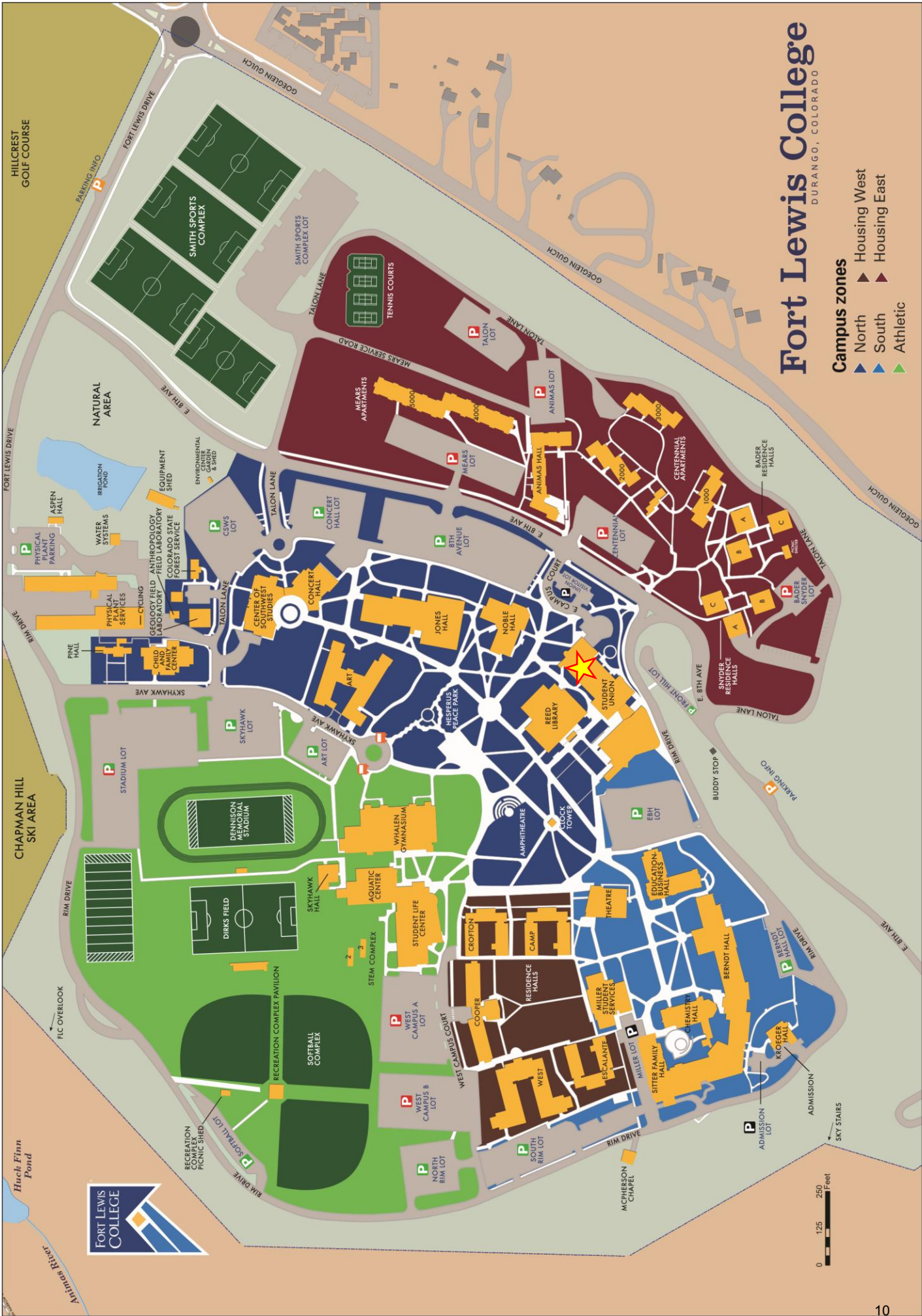
Jay serves as the Outreach and Education Coordinator at Montezuma Land Conservancy. He moved to Montezuma County in the spring of 2000 after teaching and living on the nearby Navajo Reservation for nine years. It was there he fell in love with the wide-open spaces and rugged beauty of the Four Corners area. He has since worked in and around Dolores teaching school and building timber-framed homes. In 2011 his passion for running rivers led him to a position working to raise awareness about the issues facing the Dolores River. He helped start a local grassroots group, Dolores River Boating Advocates, and he currently serves on their board of directors. In addition to messing about in boats, Jay enjoys climbing mountains, wandering canyons, and skiing. If he can convince his two kids to join him on adventures, he's an especially happy camper.



Garret Hanks, Trout Unlimited

Garrett is the Southwest Public Lands Coordinator at Trout Unlimited. Based out of Durango, Garrett works on public land issues from Grand Junction to Albuquerque. Having spent time living and working in Colorado and New Mexico, Garrett has an appreciation for the varied landscapes and resource issues the region hosts. Coldwater fisheries being especially precious throughout the geography, he feels the work TU does is incredibly important to the land and people who call the Southwest home, and is passionate about the public lands that feed those communities and those waterways.





Fort Lewis College

DURANGO, COLORADO

Campus zones

- ▲ North
- ▲ South
- ▲ Athletic
- ▲ Housing West
- ▲ Housing East

Map legend on back



SURVEY

Thank you for attending the Connecting for Conservation workshop! We appreciate the time, thoughts, and energy that you contribute to the event. And, your feedback is extremely helpful in helping us understand how future workshops can better promote and support conservation partnerships in the Four Corners.

Name (optional):

Organization (optional):

Zip code:

1. Overall, did the workshop:

Disappoint expectations

Meet expectations

Exceed expectations

Comment:

2. What was your favorite workshop session?

- a. Speed Dating 2.0
- b. Heather Knight: "If you want to go fast, go along. If you want to go far, go together."
- c. Marcus Selig: "Where is your partnership now? And what lies ahead?"
- d. Jonathan Bruno: "Determine your strengths weaknesses, opportunities and threats"
- e. "Partnership SWOT: identifying challenges and opportunities for the route ahead"
- f. "Partnership showcase: (un)likely connections for the next generation of conservation"
- g. Heather Knight: "Research snapshot: What collaboration skills and tools do partnerships need to be successful?"
- h. Kristin Carpenter-Ogden & Mary Monroe Brown: "The Intersection of Recreation & Conservation"
- i. "Continuing the Conversation: Project ideas to action, unlocking the toolbox"
- j. Other

Why? Please offer a brief explanation.

Connecting for Conservation



In the Four Corners

3. What was your least favorite session? Please offer a brief explanation:

4. What were your biggest successes or takeaways from the workshop?

5. What would you most like to change about the workshop. Please include comments.

- a. Structure:
- b. Length:
- c. Speakers:
- d. Facilitators:
- e. Food:
- f. Other:

6. How useful was this event for you or your organization?

Not useful Somewhat useful Generally useful Extremely useful

Comment:

7. Were the right people here? If not, who was missing?

8. How often do you think this full workshop should take place? Every:

1 year 2 years 3 years 4 years 5 years 10 years

9. Do you have any additional thoughts or comments about the events, speakers, or structure of the workshop?